

ARTWORK & PROOF DISCLAIMER

Effective Date: 14th of August, 2026



Precision Labelling prepares, processes & produces artwork based on information, specifications & files supplied by the customer. This disclaimer outlines the approval process & the customer's responsibility for reviewing & approving artwork prior to production.

1. Artwork Approval

Where artwork, layouts, proofs or production visuals are provided for customer approval, the customer is responsible for carefully reviewing the proof before providing approval.

Approval confirms that the customer has checked & accepted the artwork for production, including, where applicable:

- Spelling & wording
- Numbers, codes & identification details
- Logos & branding
- Colours & colour preferences
- Dimensions & proportions
- Orientation
- Layout & positioning
- Images & graphics
- Symbols & icons
- Quantities & variations
- Material & finish
- Hole positions, cut lines or other finishing details
- Any other information shown on the approved proofs

2. Approval to Commence Production

Customer approval of artwork constitutes authorisation for Precision Labelling to proceed with production.

Once written approval has been provided, changes may not be possible without additional costs, delays or the requirement to reproduce the product.

Where production has commenced following approval, Precision Labelling is not responsible for errors or omissions contained in the approved artwork.

3. Website Orders & Live Preview

For orders placed through the Precision Labelling website, where a **live artwork preview** is provided, a separate artwork proof will not ordinarily be emailed to the customer for approval.

The live preview displayed during the ordering process is provided to allow the customer to review the appearance, layout, wording & configuration of the product before submitting the order.

By submitting an order through the website, the customer confirms that they have reviewed the information & artwork displayed through the live preview and authorises Precision Labelling to produce the order based on the submitted information.

Customers should carefully review their order before submission, including spelling, wording, dimensions, quantities, colours, uploaded artwork, variable information & other specifications.

Once a website order has been submitted, changes may not be possible if production or processing has commenced & may incur additional costs where changes can be accommodated.

If Precision Labelling determines that a separate proof is required, a proof may be sent before production.

Get In Touch

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Information contained in this Workmanship Warranty is accurate at the time of publication and is subject to change without notice. Product specifications, materials, manufacturing tolerances, and performance may vary due to application, environment, and production conditions. The end user is responsible for determining product suitability, intended use, installation requirements, and compliance obligations. To the extent permitted by law, liability is limited for loss or damage resulting from incorrect selection, application, or use outside specified limitations.

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4. Website Preview Limitations

The website live preview is intended as a representation of the proposed product & may not display the finished product at its actual physical size or perfectly reproduce the final printed colour, material appearance, finish or fine detail.

The customer should rely on the stated product specifications & dimensions, rather than the apparent size or colour displayed on the screen.

5. Customer-Supplied Artwork

Where the customer supplies completed artwork, Precision Labelling will generally reproduce the artwork as supplied, subject to any agreed artwork preparation, adjustment or production requirements.

The customer remains responsible for ensuring that supplied artwork is accurate, complete & suitable for the intended purpose.

Precision Labelling is not responsible for errors contained within customer-supplied artwork unless the error is introduced or caused by Precision Labelling during the production or artwork preparation process.

6. Artwork Prepared by Precision Labelling

Where Precision Labelling creates or modifies artwork based on information supplied by the customer, a proof will be provided for approval before production.

The customer is responsible for verifying that the proof accurately reflects the intended outcome.

Precision Labelling will use reasonable care when preparing artwork, however, **customer approval remains the final confirmation that the artwork is correct & authorised for production.**

7. Proofs & Visual Representation

Digital proofs are intended to provide a representation of the proposed finished product.

Depending on the device, screen settings, file format, printing process, substrate & production method, there may be minor differences between a digital proof & the finished product, particularly in relation to:

- Colour
- Brightness
- Contrast
- Scale when viewed on a screen
- Material appearance
- Surface finish
- Fine detail

Where exact colour matching is required, the customer should request an appropriate colour reference, physical sample or agreed colour standard before production.

8. Dimensions & Scale

Dimensions shown on a digital proof may not be displayed at actual physical size.

The customer should rely on the stated dimensions & specifications provided with the proof or quotation rather than the apparent size of an item when viewed on screen.

Where physical dimensions, clearances or positioning are critical, the customer should confirm the required measurements before approving production.

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9. Changes After Approval

Requests for changes after artwork approval may incur additional artwork, setup or production charges.

If production has already commenced, Precision Labelling may not be able to accommodate changes without reproducing some or all of the affected products.

Any additional costs or revised production time-frames will be communicated where reasonably practicable.

10. No Approval Required

Where the customer expressly instructs Precision Labelling to proceed without a proof or artwork approval,

Precision Labelling will not be responsible for errors that could reasonably have been identified through a standard proofing or approval process, except where the error is directly attributable to Precision Labelling.

11. Production Errors

Approval of artwork does not remove Precision Labelling's responsibility for genuine manufacturing or production errors.

Where Precision Labelling produces an item differently from the approved artwork or agreed specification due to an error introduced during its own production process, the matter may be assessed under the Precision Labelling Workmanship Warranty.

12. Customer-Provided Information

The customer is responsible for ensuring that all information provided to Precision Labelling is accurate & complete.

This includes, where applicable:

- Product names
- Part numbers
- Serial numbers
- Asset numbers
- Safety information
- Regulatory information
- Technical information
- Measurements
- Contact details
- Addresses
- Dates
- Barcodes & QR codes
- Other variable or identifying information

Where such information is provided by the customer, Precision Labelling does not independently verify its accuracy unless verification has been specifically agreed as part of the service.

13. Barcodes, QR Codes & Variable Data

Where products contain barcodes, QR codes, serial numbers or other machine-readable or variable information, the customer is responsible for confirming that the data supplied is correct and that the intended destination, coding or functionality is appropriate.

Where requested, Precision Labelling may perform reasonable production checks, however this does not replace the customer's responsibility to confirm the accuracy and intended function of the information supplied.

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14. Approval Format

For the purposes of production, customer approval will be required by email, written confirmation, purchase order instruction or another agreed written method.

Once artwork has been approved, Precision Labelling will treat the approved version as the production master file unless otherwise agreed in writing.

15. Australian Consumer Law

Nothing in this disclaimer excludes, restricts or modifies any rights or remedies available to a customer under the Australian Consumer Law or other applicable legislation.

This disclaimer is intended to clarify the artwork approval process and allocation of responsibility and does not seek to exclude any liability that cannot legally be excluded.

16. Company Information

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